**MISSION STATEMENT**

As we all know, part of every successful business is a mission statement. Something that management can use to initiate, indoctrinate and intimidate new employees. Something employees can point to when decisions are difficult, when they’ve lost their center and when verbal directions become muddied. A document that’s a cross between the feng shui of daily operations, a David Letterman Top Ten List and at least seven of the Ten Commandments. After mega meetings, countless conundrums, and several consultations with relationship coach Dr. Phil, we came up with the following:

*We're just some folks who really love to cook and serve good BBQ.*

*We like to share and we play well with others.*

*We’re not as famous as the Famous D... guy, but what-the-heph?! Even he was just plain D... to start with.*

*We will take Canadian money from real Canadians.*

*We hope you’ll like our food and want to visit us often, bringing your friends, family and even perfect strangers, spending as much of your hard earned dough as possible.*

*Not-so-Famous Jeff and the Soon-to-be-Famous Staff of Holy Smoke BBQ*